

November 14, 2016

MEDIA ADVISORY

**SAN FRANCISCO BAY FERRY TO PARTICIPATE IN
40th ANNUAL LIGHTED YACHT PARADE**

WHO: San Francisco Bay Ferry

WHAT: San Francisco Bay Ferry invites the public to ride the Alameda/Oakland ferry in the 40th Annual Lighted Yacht Parade. This Bay Area tradition features festively decorated boats of all descriptions as they cruise along the estuary in competition for prizes. The public can participate in the festivities by riding the SF Bay Ferry boat that is entered into the competition.

WHEN: Saturday, December 3, 2016

WHERE: The special Lighted Yacht Parade ferry service is only available from the Alameda Main Street ferry terminal located at 2990 Main Street. The ferry departs from Main Street at 5:15 p.m. and returns to the terminal at 6:45 p.m.

ADDITIONAL INFORMATION:

As in past years, the ferry service is collecting toys onboard for the Oakland Firefighters Random Acts Toys program. As a special thank you, customers donating a toy may ride the parade ferry for free. Fares for all others are:

- Adults - \$6.60
- Youth 5 to 18 - \$3.30
- Children under 5 ride for free
- Seniors, the disabled, and Medicare recipients - \$3.30

Please note that Clipper cards are not accepted for this event. Space is limited and available on a first-come, first-served basis; tickets may be purchased onboard the ferry at time of departure. Onboard food and beverage service is available. Free parking is provided at the Main Street terminal.

CONTACT:

Ernest Sanchez, sanchez@watertransit.org, 510.289.2530

MacKenzie Communications, jen@mackenziesf.com, p. 415.403.0800, c. 650.296.0626

###

About San Francisco Bay Ferry

San Francisco Bay Ferry is a service of the Water Emergency Transportation Authority (WETA). SF Bay Ferry serves the San Francisco Ferry Building and Pier 41/Fisherman's Wharf, South San Francisco, Alameda Main Street, Harbor Bay, Oakland Jack London Square and Vallejo, along with seasonal service to AT&T Park.